

Content Marketing - Durham College Micro-credential

Program of Study 2022/2023

- Within this credential the words "course" and "micro-credential" are interchangeable.
- Students starting in the 2022/2023 academic year (September - August) must follow the Program of Study shown below.
- If you began your studies prior to the 2022/2023 academic year, please contact Professional and Part-time Learning at 905-721-3052 or ppl@durhamcollege.ca to obtain the Program of Study that applies to your start date.
- This course/micro-credential must be completed by the scheduled end date.
- Upon successfully completing the course/micro-credential a digital badge will be issued to you through your DC Mail account.
- Tip: Monitor your progress by entering your grade and completion date in the column provided below.

| Required Course | | | | | |
|-------------------|---|-----------|---|-----------------------|----------------------------|
| Course Name | Course Codes (used when registering) | | Micro-credential Program Code <small>(used for OSAP purposes)</small> | Pre- requisite(s)* | Completion Date & Grade |
| Content Marketing | Online | MKTG 1980 | CTMK | N/A | |

*Courses without a pre-requisite(s) can be taken at anytime during your Program of Study