DURHAM COLLEGE OF APPLIED ARTS AND TECHNOLOGY
MINUTES OF THE 358th REGULAR MEETING OF THE BOARD OF GOVERNORS

DATE: January 9, 2002
TIME: 6:00 p.m.
PLACE: Community Room
Oshawa Campus

IN ATTENDANCE:

GOVERNORS: Doug Wilson, Chair
Carol Beam
Dave Broadbent
Garry Cubitt
Louise Farr
Winnie Gordon
Denise Jones
Gail MacKenzie
Mark Moorcroft
Bob Morine
Bob Strickert
Lorraine Sunstrum-Mann
Vaso Vujanovic
Beth Wilson

PRESIDENT: Gary Polonsky

SECRETARY: Cathy Pitcher

TREASURER: Don Hargest

SENIOR STAFF: Bev Balenko
Catherine Drea
Margaret Greenley
Don Hargest
Ann Mars
Gerry Pinkney
Don Sinclair
Terry Slobodian
Ross Stevenson
MaryLynn West-Moynes

REGRETS:

GOVERNORS: Peter Bagnall
Lynne Bondsfield

SENIOR STAFF: Michael Finlayson

CALL TO ORDER

The Chair called the meeting to order at 6:00 p.m.

REGRETS

The Chair noted regrets from Peter Bagnall, Lynne Bondsfield and Michael Finlayson.
INTRODUCTION OF GUESTS

At the request of the Chair, Gary Polonsky introduced Terry Slobodian, who has joined us as head of the Durham College Foundation. Gary also noted that Pat Vale-Dougherty had been assigned full-time to the UOIT Project Office and would no longer be taking the Board minutes. MaryLynn West-Moynes introduced guests Joan Homer, Executive Director of ACAATO; Judy Moretton, Dean, School of Business; Bill Bradburn, Professor, School of Business; and Journalism students Paul Santos and Melissa Van Overbeek.

ADDITIONS/DELETIONS TO THE AGENDA

Item 14.7, Ministry of Finance Pre-Budget Consultation, was added and Item 15.1 a) Nominating Committee Meeting date was changed to February 25 from February 4.

CONFLICT OF INTEREST DECLARATIONS

None was noted.

APPROVAL OF PREVIOUS MINUTES

There being no errors or omissions in the minutes of the Regular Board meeting of December 12, 2001, the Chair declared the minutes accepted as presented.

DECISION ITEMS

Financial Planning Program (1-Year Post-Diploma)

Moved by Winnie Gordon   Seconded by Garry Cubitt

MOTION   #4602

"That the Board of Governors approve the Financial Planning Program (1-Year Post-Diploma), as presented."

CARRIED

MaryLynn West-Moynes noted that Dean Judy Moretton had recently been promoted to Acting Associate Vice President, Academic.

Judy Moretton advised that this was a revision of an existing 2-year program to a post-diploma program. She noted that curriculum had also been revised. Judy commented the current program relied on the professional courses developed and maintained by the Canadian Institute of Financial Planners (CIFP). CIFP is now only offering these courses on-line and current students did not wish to takes these courses in that format. As a result, this new program had been developed utilizing the Canadian Securities Commission course as a foundation. Entrance requirements will include a degree or three-year diploma, or recent related experience.

Graduates of the revised program will be job-ready and employable immediately and will have very good job prospects. Judy noted there would also be a block field placement at the end of the program. She stated the initial projected enrolment was 20 students and this should increase to 40 students over time.

Issues to be Raised at the ACAATO AGM

Moved by Louise Farr   Seconded by Gail MacKenzie

MOTION   #4603

“That the Board of Governors recommend that the priorities raised by Joan Homer be brought forward at the ACAATO Annual General Meeting.”
Doug Wilson welcomed Joan Homer. Joan congratulated the Board and staff on the achievement of UOIT. Joan commented that ACAATO was the chief advocacy body for Ontario’s 25 colleges. She noted that colleges had received a strong report card based on KPI results and had shown strong accountability. She stated that the Investing in Students Task Force had proved colleges were efficient, strong and innovative.

Joan noted two main priorities would be brought forward at the upcoming ACAATO Conference in February. The first issue is capacity funding. She restated the Government’s double cohort announcement that there would be a post-secondary place for every qualified student. Joan stated that based on the funding formula used, there is not enough money allocated. She commented that the funding formula should be revised based on an adjusted estimated number of students. Joan also noted that ½ of this growth will occur in the GTA colleges and we needed to ensure there is enough money for colleges at the lower end of the growth scale as well as for colleges with the quickest growth. Joan stated that “bottom line, it would not be enough”. She also noted that per student funding had decreased by 40% in the last 10 years. She advised that the current funding should be at $6800/student and that it currently was $2900/student. She remarked that Durham College was thought to be at the high end of the growth projection.

Joan stated that capacity funding was ACAATO’s top priority. She noted the advocacy strategy was to make a case for operating funds based on colleges’ records of success, new program costs and economic recovery. She commented that investment was required for both a skills and innovation fund. She said many factors would affect college funding, including the economy, dollars for health care and the leadership race.

Joan advised that the second priority was the new College Charter, which is the new legislative framework for college governance. She noted that it had first reading in December but had been held over to the next legislative session. Joan commented that this new Charter would open the door for colleges to differentiate the ways they serve the community. She also noted that college Boards would now be responsible for hiring its CEO as well as having flexibility with regard to items such as programming and entrepreneurial activities.

Joan commented that there were questions raised as a result of the Charter and these included if this was a shift of power to the Ministry, Board development, the coordination of human resources and the timetable surrounding these proposed changes.

She acknowledged several additional priorities, which include human resources planning; degrees and the funding implications; student financial aid; e-learning and the funding needed for implementation; and tuition fees.

Joan thanked Durham College for its support of ACAATO and the priorities.

Gary commented that he was aware that university applications had increased by 14% and asked Joan if she was aware of any increase in college applications. Joan stated her sense was no significant increase, but post-diploma program applications were up. She reiterated there may not be enough funding to support the double cohort.

Gary asked if one of the questions surrounding the Charter included any colleges changing its status to a polytechnic? Joan advised that up to 10% of the colleges would like to have polytechnic status.

Louise Farr acknowledged that the KPIs were strong and continually improving. She stated that as colleges partner with industry perhaps it was time to partner with the CEO’s of corporations to support the funding argument and involve them in meetings with the government for advocacy purposes. Joan agreed that this was a good suggestion and that movement had started in that direction.
Approval of the President’s 2002 Goal Package

Moved by Beth Wilson   Seconded by Winnie Gordon

MOTION  #4604

“That the Board of Governors endorse the President’s Goal Package for 2002, as presented.”

CARRIED

Gary commented that Governors had received his goal package and asked for questions or advice.

Beth Wilson asked Gary what 3 goals he considered to be a challenge or may be a stretch to meet.

Gary felt his overall #1 challenge was to get the university up and running in time. He noted this encompassed items 5.1 through to 5.15 in his goal package. He noted we are mostly on track, but it is unquestionably the biggest challenge.

He stated his second biggest challenge was to increase PIC/BIDS volume and profits by 5%, respectively. Gary commented that if the American recession continues, meeting the entrepreneurial targets will be a challenge.

Gary stated the third was realizing the full potential impact of the IBM, Bell and Nortel partnership, but he noted he had faith we would.

He also mentioned that the Cafeterium expansion won’t be ready until winter, 2003.

Doug Wilson remarked that it was, as always, an ambitious goal package.

Mid-Winter Retreat Planning Committee

Doug asked for volunteers to sit on the planning committee. Governors Beth Wilson, Bob Strickert, Winnie Gordon and Vaso Vujanovic offered to help. A committee meeting date will be decided upon after the Board meeting. It was agreed the Retreat on February 9 would start at 9:00 a.m. and end at approximately 5:00 p.m. It will be held in the Community Room at the Oshawa Campus.

CONSENT CALENDAR

The items on the consent calendar were accepted as presented.

INTERIM FINANCIAL REPORT

Don Hargest reported that the College was right on target. He commented that the actual financial behaviour is as predicted, beginning to reflect a downturn as a result of the recession.

COMMUNITY INFORMATION – COMMENTS AND QUESTIONS

Doug circulated a Christmas card received from Janet Ecker and a thank you card received from Mark and Mary-Ann Moorcroft for the flowers sent upon the birth of their daughter.

DISCUSSION ITEMS

Performance Indicator: Winter Enrolment

Margaret Greenley reported that winter enrolment had increased by 21.8%. She noted a total of 6 new winter programs with a total of 212 students.
ACAATO Human Resources Study

Don Sinclair remarked that the announcement of the university had created a lot of excitement both inside and outside of Durham College as there would be many employment opportunities in the future. He did note that there would be some challenges for all of the colleges in the upcoming few years as the impact of the double cohort was felt along with the number of staff eligible to retire.

Don reviewed the three retirement scenarios, which are normal (age 65) retirement, unreduced retirement, and reduced retirement. He noted historically employees did not take reduced retirement. Don felt the College was in good shape from a retirement standpoint. He noted that over the next 5 years only 17 people were eligible for normal retirement. Don stated that Durham’s retirement system average was at 9% versus 21% for other colleges. He commented that some factors influencing retirement were difficult to predict such as the impact of the double cohort and the academic contract bargaining for 2003.

Don noted that Durham College had a reputation as a good employer, with minimal staff turnover. He advised that the College used demographics to its advantage. He also stated that retirees do tend to come back to work part-time and see this as a benefit. Garry Cubitt questioned if an employee retired and is on pension, can he or she come back to work. Don replied yes, the retiree can return part-time but that we did like to see a break in this time (e.g., could not retire on Friday and come back to work part-time on Monday). Garry asked if they could retire and then go work for another College the next week. Don acknowledged this could happen.

Dave Broadbent questioned if retirement was mandatory at age 65 in the university system. Don replied yes. He stated that age 65 also applied to Colleges but that retirees could then work part-time. The universities do not allow this.

Gary Polonsky noted that on January 28 he becomes the longest serving President at Durham College. He thanked the Board for this privilege.

REPORT FROM THE PRESIDENT

SuperBuild Update

Gary was pleased to report that the classrooms in the new Justice wing were open on January 7 as planned. He noted that the offices would be completed by early February. He advised that the Galleria would be completed by Labour Day and the cafeteria expansion by about Christmas. The storm water management pond would be completed by Fall. Gary distributed photographs of other storm water management ponds for the Governors to review. He advised we were close to tendering for an architect for Phase 1 of the south of Conlin Road Campus Plan. Phase 1 will include roads, parking lots, J and K Wings, 1-2 academic buildings, the Library, and residences. Gary stated the South Wing and Integrated Manufacturing Centre expansion were on track.

Applications for Applied Degree Programs submitted by Colleges of Applied Arts and Technology

Gary commented that the applied degree program submission date had come and gone and we would not be applying for any. Louise Farr stated that she agreed for now and asked if we would keep track of other colleges’ submissions. Gary agreed we would.

Learning Organization Opportunities in Durham College

Gary advised that lots of opportunity existed for College staff to participate in formal and informal learning. He noted Governors were also welcome to participate in these activities. Louise noted the personal development opportunity for staff to job shadow but also thought there should be an opportunity to do so with external colleagues in the work force. She felt employers might also want to do so with our staff. MaryLynn West-Moynes agreed this was a good observation and that faculty have 10 floating
personal development days to use and could do so with business and industry. She noted there was staff in place to help facilitate this. She advised that the Double Cohort Steering Committee had recommended that faculty in first year courses spend a minimum of ½ day in the secondary schools during the spring semester.

**Master Plan Final Report – South Campus**

Gary remarked that this report summarized what the Board had approved. He stated our consultant was now working on the estimated cost of this plan and we would have this information later this week.

**Brazil Project**

MaryLynn West-Moynes advised that we were currently working in Brazil to help CEFET management staff with publicly funded institutions obtain gender equity, obtain partnerships and with strategic planning. Barry Stedman-Smith, Director, International Education and Continuous Learning, has hired a consultant to help. We have had very positive feedback from key participants in this project.

**Ministry of Finance Pre-Budget Consultation**

Gary advised that the Ministry of Finance was holding a pre-budget consultation at the College tomorrow from 10:30 a.m. until noon in the Dining Room. He noted this process happens every year and provides an opportunity for interested parties to provide input for next year’s provincial budget. Gary invited Governors to attend.

**REPORT OF THE CHAIR**

**Upcoming Events:**

Doug reviewed the upcoming events and encouraged Governors to participate in the Board Mini-Retreat, scheduled for Saturday, February 9 at the College. Also, he noted that the date of the Nominating Committee Meeting had changed from February 4 to February 25.

**Call for Nominations for the ACAATO Executive Committee**

Doug Wilson noted positions were open on the ACAATO Executive Committee as per the information distributed. Joan Homer advised that the Executive Committee was the elected voice of college Boards. She advised that Board Chairs and Vice Chairs usually held these positions for a 2-year term.

**ADJOURNMENT**

Meeting was adjourned at 7:45 p.m.

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Doug Wilson, Chair      Gary Polonsky, President