

Social Media Marketing Foundations - Durham College Micro-credential

Program of Study 2024/2025

- Within this credential the words "course" and "micro-credential" are interchangeable.
- Students starting in the 2024/2025 academic year (September - August) must follow the Program of Study shown below.
- If you began your studies prior to the 2024/2025 academic year, please contact Professional and Part-time Learning at 905-721-3052 or ppl@durhamcollege.ca to obtain the Program of Study that applies to your start date.
- This course/micro-credential must be completed by the scheduled end date.
- Upon successfully completing the course/micro-credential a digital badge will be issued to you through your DC Mail account.
- Tip: Monitor your progress by entering your grade and completion date in the column provided below.

Required Course					
Course Name	Course Codes (used when registering)		Micro-credential Program Code (used for OSAP purposes)	Pre- requisite(s)*	Completion Date & Grade
Social Media Marketing Foundations	Online	MKTG 1982	SMMF	N/A	
*Courses without a pre-requisite(s) can be taken at anytime during your Program of Study					