

ANDREW SEPHTON:
ADRENALIN JUNKIE
JUMPSTARTS HIS CAREER

Durham College Alumni Magazine

SPRING 2015 | VOLUME 85

Reflections

MESSAGE FROM THE PRESIDENT ALUMNI ASSOCIATION

Greetings everyone!
I am proud to have the opportunity to, once again, congratulate more than 4,500 students at convocation held in June. We have grown as a college and now have five convocation ceremonies at the GM Centre. A great few days were filled with watching our new members graduate and join over 70,000 alumni at Durham College.

As your president, I am pleased to communicate with you and share some of our accomplishments since I last wrote in December. At our recent May board meeting the following nominees were selected as this year's Durham College Alumnus of Distinction winners: Vanessa Hughes, Matt Warburton and Bob Wheller. These well-deserving alumni have had extraordinary career achievements and have made significant contributions to their community including Durham College. The Board and Durham College recognized them at a reception dinner and at our convocation ceremonies.

The Board is committed to its Alumni Association Purpose, Mission and Vision. With this in mind, we recently conducted a thorough review and update of the association's bylaws which will be presented for approval at the next Annual General Meeting in the fall.

We are also committed to raising the profile of your association. Below is a list of activities and events we participated in over the past few months:

Open House: In March, we welcomed thousands of new students and families to Durham College.

Give Back Campaign: Alumni staff initiated a new team of student volunteers called Operation Give Back with a purpose of "students helping students." Their first project is to raise support for additional microwaves in the cafeteria to help reduce long line-ups for students. The team organized a successful fundraiser, Twisted Treats, and sold funnel cakes at EP Taylor Pub & Restaurant on St. Patrick's Day. The association endorses this great new initiative by the students.

Student Donor Recognition Evening: The Alumni Association handed out 12 scholarships and nine bursaries this past year to students. I attended the reception to congratulate the students.

Countdown to Grad Event: More than 900 graduating students attended this event sponsored by the Alumni Association to help students prepare for graduation. Students received a free pizza lunch and information about convocation and benefits of being DC alumni.

School Cup Challenge: Alumni staff organized and held the second School Cup Challenge sponsored by the Alumni Association. Nearly 600 spring and fall 2015 graduates shared their favourite memories and experiences from their time at DC. This year's winner was the Centre for Food which received a \$1,000 bursary for the 2015-2016 school year. The School of Science, Engineering & Technology took second place and will receive a \$500 bursary. Victoria Sykes,



Hospitality Management program, was the winner of \$500 for sharing her favourite DC experience and Amy Branscombe, Animal Care program, was the lucky recipient of a pair of Toronto Maple Leafs tickets.

Etiquette Dinner: In March, the Alumni Association sponsored our second Etiquette Dinner which was another sold out success. Fatima DiValentin returned to speak to current Durham College (DC) students and alumni about the dos and don'ts of business etiquette in a restaurant setting. The event took place at Bistro '67 and students enjoyed a three-course meal and a fun-filled social learning experience.

Other items of interest:

Alumni Jackets and Class Rings: A reminder that Alumni can purchase our new Alumni jackets and class rings from the year of their graduation. Please see our website www.durhamcollege.ca/alumni or email us at alumni@durhamcollege.ca.

Benefits of being a DC Alumni: Check out new benefits such as Via Rail, Shagwell's and Xpression the Salon discounts which are now posted on our website www.durhamcollege.ca/alumni.

50th Anniversary of Durham College: Colleges throughout the province celebrate their anniversary in 2017. Stay tuned for more updates and stay connected with us on Twitter @ Alumni_DC, Facebook www.facebook.com/durhamcollege.alumni and LinkedIn Durham College Alumni (past and present students).

I wish to encourage all alumni to share any DC memories, career successes or just update us with your contact information, please send to alumni@durhamcollege.ca. We would love to hear from you.

A handwritten signature in cursive script that reads 'Lesley Wagner'.

Lesley Wagner
Legal Administration – Class of 1985
President, Durham College Alumni Association

CONTENTS

- 2 MESSAGE FROM THE ALUMNI PRESIDENT
- 4 END OF AN ERA: JUDY ROBINSON RETIRES
- 5 BUCKING TO A FINISH
- 6 GOOD EATS AND EDUCATION
- 7 TWO MONTHS AND A LIFETIME OF MEMORIES
- 10 FROM LITTLE LEAGUE TO THE BIG LEAGUES
- 11 ORCHESTRATING SUCCESS
- 12 SOARING WITH THE WINNIPEG JETS
- 13 ALUMNI SCORE AT GENERALS NIGHT
- 14 ALUMNI UPDATES
- 17 A LEGACY OF HARMONY
- 18 DRIVING GM IN THE RIGHT DIRECTION
- 19 A TRAVELLER'S GUIDE TO ENGINEERING AND THAI BEACH PARTIES
- 20 WILD UNINHIBITED ABSTRACT: TYLER TILLEY
- 22 A CUT ABOVE THE REST



PUTTING THE STUDENT EXPERIENCE FIRST - BEYOND GRADUATION 8

REFLECTIONS

Published by the
Durham College Alumni Office

2000 Simcoe Street
Oshawa, Ontario L1H 7K4

T: 905.721.3035
F: 905.721.3134
E: alumni@durhamcollege.ca

CIRCULATION: 20,000

ABOUT THIS ISSUE

PUBLISHER: Lori Connor

EDITOR-IN-CHIEF:
Jacquie Hoornweg

MANAGING EDITOR:
Matisse Hamel-Nelis

ART DIRECTORS:
Mikayla Morra,
Heather Bulman

COVER PHOTO:
Deidre Dengo

COPY EDITORS:
Kayley Cheung

TECHNICAL ADVISOR:
Ryan Cudmore

PHOTO EDITOR:
Heather Vermaire

*Reflections is written and edited by
Durham College second-year Public
Relations students.*

The end of an *era*

Judy Robinson, vice-president, Academic retires June 2015.

BY MADELYN MAILLET

PHOTO COURTESY OF DURHAM COLLEGE

Judy Robinson once spent countless hours identifying injuries, extracting blood and comforting patients. Little did she know that the skills and experience she developed on the job would help her go on to transform not only a college, but also the future for thousands of students. Now, after 36 years of dedication to Durham College, Robinson's era is coming to a close as she retires in June 2015.

Robinson worked as a registered nurse at the Oshawa General Hospital in the emergency department before switching to the post-secondary industry. She began her journey at Durham College in 1977 as support staff for the field placement course in the School of Nursing. Three years later, she became a full-time faculty member. By 1992, Robinson had taken on a new role as associate dean, and later became the dean of the School of Health & Community Services from 2003 to 2008. At this time, Robinson was asked to step into her current role as vice-president, Academic (VPA), a position from which she has helped guide the college's growth.

During her seven years as VPA, Robinson has created more than 40 new programs. Among them she established a unique graduate certificate e-learning program in critical care nursing, for which she secured a \$1-million funding grant from the Ontario Ministry of Health and Long-Term Care. Recently, she led Durham College through a successful Program Quality Assurance Process Audit where the college achieved a superb six-star rating.

"This is my favourite position that I've been in," says Robinson. "It lets me see the college as a whole, which allows me to understand how it impacts the students, student learning and faculty teaching. I really get to see Durham College at a broader level. Everyday is different, everyday is a new direction the college will take."

For Robinson, the highlight of her career happens twice a year – the Convocation Ceremony every June and November.

She truly enjoys watching students receive their credentials and be recognized for their hard work. As well, seeing the students compete in skilled trade competitions and being awarded at the provincial or national level is rewarding for Robinson because it confirms the success of the college and the credibility of its programs.

"Judy really understands the role of VPA, and all that it means to ensure we have the best programs," says Don Lovisa, President of Durham College. "We pride ourselves in having a family-like culture, which Judy really helped build and maintain. She has always put the students at the centre of everything. That is where Judy's heart is, with the students."

In September, after announcing her retirement, Robinson admits that she questioned her decision. It will be a huge change, after all. However, she now looks forward to having more time to do the things she loves such as gardening, boating, traveling and seeing her family more often. Still, Robinson doesn't plan to retire fully. She wants to stay connected to the post-secondary system and would like to do some consulting at the provincial level to make sure Ontario colleges are meeting the accreditation requirements. She also plans to join the Durham College Retirees Association to stay connected with other members of the college.

Even though she will enjoy having more time to herself and her family, Robinson says

she is truly going to miss the students, the faculty and the excitement that working at Durham College brings. She has had a distinguished career and has accomplished many goals along the way. Among them, Robinson has helped change the future for students by demonstrating the honesty, integrity and openness that Durham College strives to instill in all of its members.

"I'm going to miss all the activity at Durham College," Robinson says. "But you know what? It will be fun to just watch from the sidelines and cheer everybody on." 🍀



After seven years of working together, Don Lovisa (left) prepares for a bittersweet goodbye with Judy Robinson.

BUCKING TO A FINISH

BY DEIDRE DENGO

PHOTOS COURTESY OF DEIDRE DENGO AND ROY DEO

The dream of a better opportunity in life is a largely human condition, one that has both inspired and broken many great people throughout history. However, the one aspect every successful dreamer has in common is – they never give up. Andrew Sephton, 27, an attendee of Durham College in 2012, successful business owner and adorned saddle bronc rider is a dreamer.

Late in 2012, Sephton decided that he was ready to begin his own carpentry business after years of working in the trade except one thing stood in his way. He needed a carpentry license. He turned to Durham College to upgrade his courses. The college allowed him the ability to continue his education while still making a living.

Throughout his studies, Sephton never lost sight of his goal of opening and running his own carpentry business, Wolfe Contracting. However, this was not where his dreams stopped. In addition to opening his own business, he also became an active participant in saddle bronc riding.

Sephton says, “Growing up I was an adrenaline junkie, I could never seem to get enough. Whether it was motocross or snowboarding, I was always in the thick of it. I have always expressed an interest in horses but never had an opportunity present itself to be able to get close to the sport. Eventually, I met a girl who was into horses and taught me how to ride. Having said that, just riding a horse wasn’t enough for me as I needed my adrenaline fix. I soon got involved in the rodeo circuit and the rest is history.”

“Growing up, I was an adrenaline junkie; I could never seem to get enough. Whether it was motocross or snowboarding, I was always in the thick of it.”

There are interlocking skills that are required for both the high physical and mental demands that saddle bronc riding requires as well as the determination in starting and running your own business. Sephton has managed to meld these skills in order to be successful in the sport world and the world of carpentry. Since beginning his business in 2013, it has been an uphill battle every step of the way. Not only must a skilled tradesman pass a licensing exam, they must also maintain and develop customer relationships as well as produce a top-notch product. This is something that Sephton has always prided himself on and as a result Wolfe Contracting is really gaining traction.

“The whole idea is to never give up, keep on pushing forward no matter what setbacks come your way. For the business within this next year, I would really like to have a bit of down time,” says Sephton. “However, I would love to get my advertising pushed and have my webpage up and running with some more equipment upgrades to enhance the quality of my product or make my jobs easier for both myself and the client.”

This type of attitude is reflected in both the hard knock sport of rodeo and also ingrained in carpentry projects. A carpenter does not just build; they also create, calculate, design and mold. Sephton and in turn Wolfe Contracting, constantly strives to elevate their services and products. Clients and other contractors, such as Mike Mawhinny, the owner and operator of Reikon Construction who Sephton works hand in hand with, notice this level of excellence.

Mike Mawhinny says, “Andrew Sephton is an innovative young individual who not only gives the company and the clients 100%, but his craftsmanship is exceptional. He has an incredibly bright future ahead of him within the carpentry field and he consistently elevates the level of craftsmanship that is now becoming expected of carpenters.”

In each arena of life that Sephton tackles, the utmost effort and excellence can always be seen. Whether it is the boots, the mud, the pull of a bronc’s draw rein or in the skilled use of a table saw and the finishing touches required on a custom piece – Sephton goes above and beyond every time. 🍷



Andrew Sephton back on his feet after a qualifying ride in Tweed, Ont. (DENGO)



Riding a saddle bronc takes exceptional concentration, strength and cunning. Andrew Sephton is competing in his third year at the Orono Dodge Ram Rodeo. (DEO)

A Professor's Passion for Goods Eats and Education

BY HEATHER BULMAN

PHOTO BY HEATHER BULMAN

Marjorie Steenson left France when she was five years old, but she remembered to bring the pastries with her.

The part-time professor came to Durham College's School of Business with a wealth of teaching and entrepreneurial experiences that were inspired by her early years. As the owner of M&R Catering and Cooking School, Steenson has first-hand knowledge about the business world she wishes to pass on to her students.

Steenson moved to Canada when her father accepted a teaching opportunity at Brock University. Years later, she would obtain her bachelor of arts at the same institution. After studying business law at Niagara, she discovered her love for teaching and completed her Montessori teaching diploma from St. Nicholas College of London. She taught at a Whitby private school for five years, where she had the opportunity to travel to Kenya with students as a Me to We facilitator. In Kenya, she and her students were able to work alongside families and community members to contribute to sustainable development while making an impact on the landscape of the community.

In 2013, Steenson decided to leave the private school and open M&R Catering with her daughter Rachel, who is also a full-time Criminology student at UOIT. Their Durham-based custom-order service specializes in international cuisine and authentic French pastries, including her famous French macaron, a small merengue-based cookie. They have since expanded and now also function as a cooking school for all ages. In addition to catering weddings, private functions and staff appreciation events, M&R Catering and Cooking School facilitates corporate team building events. These hands-on workshops allow participants to collaborate and co-operate via Chocolatier-led demonstrations. Through her business, Steenson has been able to combine her two passions, teaching and cooking. She attributes her passion for food to her mother.

“What’s important to me is educating people,” says Steenson. “Whether teaching or running a business, course content or producing a product, it’s about delivering what people want. It’s about interacting and imparting knowledge to the best of my ability.”

“My mom was very influential as a role model to my two sisters and I,” says Steenson. “She instilled in us the importance of cooking with fresh ingredients and unprocessed foods. She also introduced us to the exciting flavours of international cooking and French baked goods.”



Marjorie Steenson helps a young student ice one of her famous French macarons. At the M&R Catering and Cooking School studio kitchen, located on Simcoe Street Oshawa, she teaches individuals of all ages how to prepare a wide range of international cuisines.

Since starting her business, Steenson has also founded Self-Regulation Mental Health and Wellness, a mental health and wellness program formulated to teach social workers healthcare professionals and educators how to achieve self-regulation in individuals suffering from stress, anxiety and depression by using therapy techniques, purposefully designed culinary strategies, as well as vitamins, minerals and food awareness. The hands-on techniques encourage children, youth and adults to regain the ability to express themselves and rebuild a sense of self-worth.

Wanting to return to her teaching roots, Steenson was overjoyed to receive an offer to teach in Durham College's School of Business & Technology. She is now a part-time faculty member teaching two marketing classes.

“What’s important to me is educating people,” says Steenson. “Whether teaching or running a business, course content or producing a product, it’s about delivering what people want. It’s about interacting and imparting knowledge to the best of my ability.”

This year, Steenson took on the role of youth business coach at NEET Youth Incubator, a six-month program for emerging young entrepreneurs who are not in education, employment or training. Since discovering her passion for education, Steenson has been able to experience teaching in a variety of capacities. She wishes to show all of her students that with passion, hard work and positivity, anything is possible and every individual can make a difference. 

Two Months and a *Lifetime of Memories*

BY JESSICA BROOKS

PHOTOS COURTESY OF MADISON HUTCHCROFT

Growing up, Madison Hutchcroft had many role models in her life. From her two brothers, one of which was adopted, and her parents, who are both teachers, to her grandparents, who were both missionaries, Hutchcroft had the gift of giving in her blood. Following high school, she did not know what post-secondary avenue she wanted to pursue, so she followed her parent's footsteps and attended Trent University to become a teacher. After a year at Trent, Hutchcroft started a different path, beginning Public Relations at Durham College. Two things she always knew she wanted to do though were travel the world and give back to others.

Hutchcroft was given the opportunities simultaneously, the summer of 2013. A friend from church informed her of Tattered Tiaras, a non-profit, Christian-based group located in British Columbia that her friend had worked with before. The organization believes every girl has a right to feel like a princess and be valued and treated with respect, no matter her past or situation. The volunteers travel throughout Canada and also abroad, to places such as Thailand and India, encouraging, empowering and equipping girls and women to acknowledge their worth and make an impact on the world.

Hutchcroft immediately began researching the organization and soon after, contacted the founder, Kim Moran, for more information. The screening process was not easy, taking seven months to complete, but Hutchcroft was prepared to do whatever it took to begin her journey with the group.

"Tattered Tiaras is an incredible organization that makes such a difference in the lives of girls and women," says Hutchcroft. In May 2013, following interviews, paperwork and nine different vaccine shots, she boarded the plane, flying alone for the first time, on her way to Africa. She met up with the other eight volunteers, none of whom knew each other, in Ethiopia and they flew together the remainder of their journey to Malawi, Africa for the Tattered Tiaras mission.

While in Malawi, the group volunteered at three orphanages and also at a crisis nursery, a hospital-like facility that houses abandoned babies. (Children under three cannot be put into orphanages.) The volunteers had many life-changing encounters while in Africa. One of the most meaningful and touching memories to Hutchcroft took place at an orphanage called Village of Hope. While at the orphanage she met three-year-old Jackson and although there was a language barrier, as he spoke only Chichewa, the two had an instant connection. After eating lunch with the young boy



Public Relations graduate Madison Hutchcroft attended a life-changing mission trip to Africa with non-profit group Tattered Tiaras in May 2013.

one day, Hutchcroft was told by Jackson's housemother that he had received new shoes and was eager to show them off.

"I went to see his shoes and he had the biggest smile on his face," says Hutchcroft. "He was so happy. I looked at his shoes and they were ripped, dirty and falling apart, like something that we would find on the side of the road here. But he was staring at me so excited. That really opened my eyes that you can't take things for granted. They are so happy there with things we aren't content with."

The group also travelled to Kenya and Mozambique. While in Mozambique, Hutchcroft had an opportunity to see some of the beauty of Africa, up-close. The volunteers went on a safari tour, where they slept overnight amongst hippos and lions. The excursion to Africa was more than a volunteer trip for the nine girls though. Living in Africa is a different way of life compared to many parts of the world and members of the Tattered Tiaras organization, including Hutchcroft, came back different people.

"It may sound cliché, but I came back not wanting to take things for granted," says Hutchcroft. "My perspective changed. I was really close-minded and only saw things in my point-of-view before the trip, but it opened my eyes to see. I saw that people can be happy with nothing, like the kids at the orphanages. I try to not let little things get in the way now and just stay positive."

Although her trip lasted only two months, the memories and lessons learned while in Africa will last throughout Hutchcroft's life.

"I think going to Africa and coming back and being able to share my story with other people is huge," says Hutchcroft. "I cannot financially go back right now, but there are other people that can and they need to know the benefits of doing that. Even if I can just affect one person it'd be worth it." 🌱



Putting the student experience first — *beyond graduation*

DC grads bring life at Durham College full circle

BY KAYLEY CHEUNG & COURTNEY POPE
PHOTOS BY COURTNEY POPE

They've done it again. For the second year in a row, The Durham College Communications & Marketing team has received multiple Education Digital Marketing Awards (EDMAs). Presented by the Higher Education Marketing Report, the EDMAs recognize the best educational websites, digital content, social media, mobile media and electronic communications in North America. Bettering last year, when Durham College received four awards for its efforts to enhance the student experience, this year it's earned a total of six.

What makes it even sweeter is that several employees in the department are Durham alumni themselves, making their ties to their work that much stronger. One of the biggest contributing factors in the department's success is its positive and open-minded environment, which invites all staff members to be heavily involved in the creative process.

"I get to work with really creative people here," says Gillian Howard, junior marketing assistant at the college. "I work next to a graphic designer, there's a videographer across from me, and we're all invited to exchange ideas. It's just a really positive work environment."

Gillian Howard loves coming into work every day knowing she can make a difference and contribute to student success at Durham College.



Howard only graduated from the Marketing Advanced Diploma program at Durham College in April 2014, but even though she's a fresh graduate, she never feels like she's stuck doing the grunt work. Starting as a student intern in the

"I get to work with really creative people here. I work next to a graphic designer, there's a videographer across from me, and we're all invited to exchange ideas."

department, which eventually turned into a part-time contract position, Howard soon realized that she would thrive in the department's work environment.

"Despite the fact that I am straight out of school, I feel valued and appreciated," she says. "I'm asked to contribute, I feel just as important as anyone else, and I'm treated really nicely here."

As the enrolment at Durham College has grown, the departments at the college have progressively expanded in order to meet the demands of the students and the institution.

The increased enrolment can be credited to the Communications and Marketing department's Go to DC microsite which took gold in the admission website category. Visitors of the microsite could explore open programs based on their interests and future career goals. The campaign resulted in 44,572 page views and 25,189 unique page views, helping the college achieve a 2.5 per cent increase in enrolment. For the 2014-2015 academic year, the college was one of only three of Ontario's 24 colleges to see an increase in enrolment.

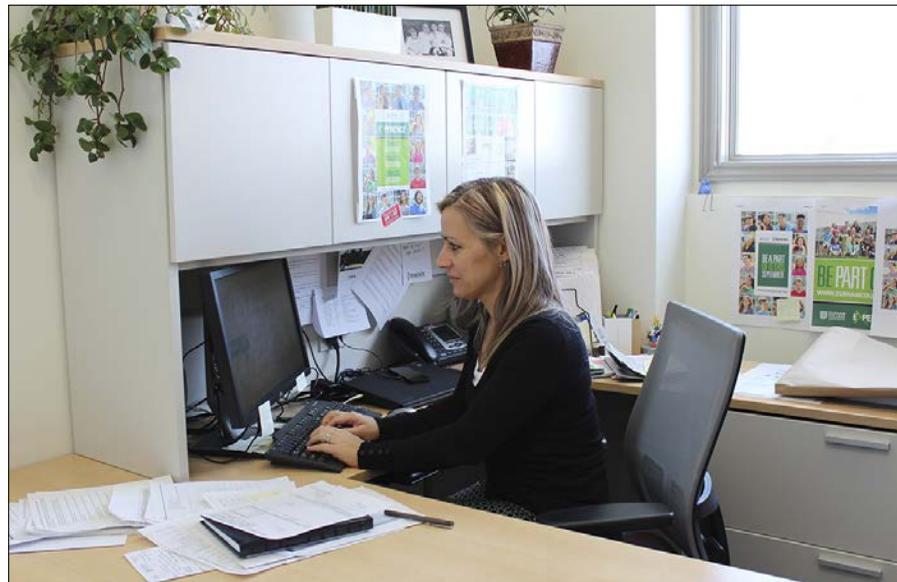
"I like that this department has grown from a three or four person operation into what it is now," says

Steven Parry, a graphic design graduate who's been with the department for the past 13 years. "We've evolved beyond the point of being staff-focused and we've actually integrated students into what we're doing as a part of our communications efforts, and I really like that. I think it keeps it grounded in why we are actually here. Sometimes we get a lot of the corporate end of things and we get sidetracked, and what's nice is that we are now at the stage where we've got all that stuff taken care of and now we are sort of bringing students back here."

One of the biggest student-based projects, The Experience DC campaign, took silver in the total digital marketing category of the EDMAs. Launched in 2014, Experience DC showcases the daily lives of 14 real Durham College students, and department staff agree that while its execution was a massive undertaking, it has been one of the most enjoyable and rewarding initiatives on which to work. To date, the campaign website has drawn 87,700 page views and 67,108 unique visitors.

"I really like the tangible results," says Howard. "Going in and seeing we received X amount of page views, and this has brought this much traffic to the college website and seeing how a campaign has impacted the college overall has been the most satisfying part for me."

While the Communications & Marketing department certainly faces challenges – keeping its content relevant, keeping it interesting, and respecting Durham's brand within an ever-changing digital marketing landscape, just to name a



Traci Ellis sits in her office surrounded by Team Experience posters. The posters serve as a reminder of the creative work her department does daily to make the student experience the best it can be.

few – everyone involved is enthusiastic about coming into work every day.

"This department is fun and interesting because we get to do the creative stuff," says Traci Ellis, Durham's senior marketing planner. "Our team is always busy, busy, busy and our department gets to create work that makes a difference. What [Durham's] brand is – the essence of our brand and who we are – that's our job, so it's a pretty important job and it's nice to be a part of that. We're playing an important role in getting students into the college and shaping their futures."

Big things lie ahead for the department. With the next part of the Experience DC campaign underway and more campaigns planned for the new school year, the Communications and Marketing department will be extremely busy. With their impressive track record, it will be no surprise when the college receives more recognition in years to come. 🍀



Designed with the help of Steven Parry, DC's Team Experience car is just one of the many non-traditional marketing tools the award-winning department has brought to life.

From little league to the big leagues

BY **MELISSA RABY**

PHOTO CREDIT DURHAM LORDS

Charmaine Bossé is one busy Durham College student. Enrolled in the Environmental Technology program, she is on her way to her dream job of making a positive impact on the environment. She was also awarded the Freshman Female Athlete of the Year award for her exceptional performance on the Women's Varsity Soccer team in the 2013/2014 season.

When she isn't busy with schoolwork, attending a soccer practice or playing in a game she can be found working at her part-time job or exploring downtown Toronto with her friends. "I think my biggest challenge was trying to find time for myself to relax," says Bossé. "Along with playing varsity soccer and being a full time student, I had a job working almost 35 hours a week. Being able to just be lazy for a day really helps to not get too stressed out."

From a young age Bossé was interested in sports. She loved to be outside and explore nature, which ultimately led her to the Environmental Technology. As she got older, it was harder for her to play multiple sports. She decided to pursue soccer.

“Bossé had an exceptional freshman season on the Lords backline. She was a key member of Durham’s defensive unit.”

"I'm currently only playing soccer, which I started when I was five or six. I started playing rep when I was eight," says Bossé. "I played for the varsity field hockey team when I was in Grade 9 for all four years of high school; I was captain in my senior year. I also played rugby in my final two years of high school and joined the golf team for one of them."



Charmaine Bosse poses for her 2013/2014 team headshot. Bosse was also awarded with the Freshmale Female Athlete of the Year award.

"Bossé had an exceptional freshman season on the Lords backline in 2013. She was a key member of Durham's defensive unit as well as a threat offensively creating a number of scoring opportunities. During Durham's six-game unbeaten streak, the Lords allowed only three goals against," says Scott Denis, Durham Lord's sports information and marketing officer. 🏆

Bosse played on the Lords defensive backline. Wearing Number 3 she was determined to make her coach and team proud each game.



ORCHESTRATING SUCCESS

BY DUSTIN KACABA
PHOTOS BY DUSTIN KACABA

Venezuelan conductor and violinist Gustavo Dudamel once said, “With an orchestra you are building citizens, better citizens for the community.”

This idea resonates with La Jeunesse Youth Orchestra (LJYO) of Port Hope, Ont. Founded by Music Director Michael Lyons in 1999 LJYO welcomes musicians aged 10-22, and unlike other bands it’s not excellence they demand, but instead passion and potential. Durham College (DC) alumni Jennifer Puersten got involved with LJYO as a passionate parent seeking to support her daughter’s potential.

A devoted parent Puersten’s work for the orchestra is harmonious with her motherly love. Her son Mitchell is a practised pianist and university student. Puersten’s daughter Erin is in Grade 11, but her passion for music drove her to achieve her Grade 8 in violin — this musical drive brought the family to LJYO.

“Erin takes violin lessons from the strings director, Laurie Mitchell, and she invited Erin to audition four years ago,” said Puersten. “On the very first day of registration there was a list of jobs they needed filled and one of them was board secretary and I said, ‘Oh I can do that.’ Once you learn about the orchestra and how it runs then they invite you to do more. It was just neat how they want and need the help of parents.”

The DC Human Resources Management Diploma Puersten received in 1988 is serving her well. After volunteering as secretary she became an officer of the board giving her the responsibility of keeping records for the organization and the opportunity to chime in on important issues sent to the



Jen Puersten (left) and her daughter Erin (right) play their part at the LJYO Soup and Symphony fundraiser. Puersten oversaw ticket sales at the door while Erin rehearsed her solo and other arrangements for the orchestra’s concert *In The Spotlight*.



The Puersten family has a love of music and is proud to support Erin and LJYO any way they can.

executive committee. After a couple of years of service, the administrator position was added to her repertoire and she now conducts ticket sales, helps with registration and donations.

A willing team player, she takes great joy in helping the orchestra, yet her passion remains to support her daughter’s love of music. Erin performed a solo piece at LJYO concert *In The Spotlight*, highlighting the vast talent of the youth.

“Romance for violin and orchestra is a beautiful piece written by Beethoven. I have thoroughly enjoyed the chance to practise this piece with the orchestra.”

“Romance for violin and orchestra is a beautiful piece written by Beethoven,” said Erin. “Preparing to perform this piece allowed me to truly appreciate the simple grace of the happy and gentle reoccurring theme as well as the fabulously-written descent into an emotional minor section; I have thoroughly enjoyed the chance to practise this piece with the orchestra.”

Puersten is proud to work with LJYO, offering the youth an opportunity to connect in ways not possible in its absence. They excel in the in the unique environment provided by the directors, coaches and mentors.

“The kids are like a family and they say LJYO is like their team,” said Puersten. “They support and encourage each other even outside of the orchestra. They have fun and work hard to perform incredibly complex and beautiful music. LJYO is like their team, a place where their musical talents can shine.”

Soaring with the Winnipeg Jets

BY RYAN CUDMORE

PHOTO COURTESY OF NHL PR & LANCE THOMPSON/NHLI

Students aren't always fortunate enough to land a career in their selected field, but on the odd occasion, something magnificent can happen. For Mark Hillier, that odd occasion was the opportunity to get into the fast-paced and competitive world of the NHL.

As a graduate from the Sports Administration program in 1990, Hillier was lucky enough to find work in his related field. After graduating, he got a job with the Toronto Maple Leafs as a public relations assistant, which was the gateway to his career. Hillier was part of the Leafs organization for 13 years, moving up through the ranks and creating a name for himself. He served as the coordinator of hockey administration from 1992 to 1993 and moved on to be the director of administration for the Leafs top farm team, the St. John's Maple Leafs, now known as the Toronto Marlies.

Hillier then moved on to become the director of amateur scouting for the Leafs from 1999 to 2002. Given the opportunity to make a change, he transferred to the Atlanta Thrashers in 2003, where he was responsible for the evaluation of talent for the Ontario Region. He remained there until 2011, when Hillier moved on to the Winnipeg Jets Hockey Club as head scout.

"The 2011 NHL Draft was the first draft for the new Winnipeg Jets. There was a lot of hype and pressure surrounding it because it was a new beginning in Winnipeg.



Mark Hillier, head scout for the Winnipeg Jets, shows what determination and hard work can achieve through a combined total of 27 years of experience with the Toronto Maple Leafs, the Atlanta Thrashers and the Winnipeg Jets. (NHL PR)

We needed to get a good player and not make a mistake with our first pick," said Hillier. "Mark Scheifele was playing in Barrie of the OHL. He was in his first season, but was a player on the rise, considered to be a bit of a late bloomer. We really liked Scheifele, so we stepped up and drafted him at number seven that year. At that time, some thought he went too high, but he is proving to be just what our organization needed; a big centre with skill and hockey sense, a top two-line NHL player, and great person off of the ice."

Hillier has put in many hours of hard work and determination to reach where he has gotten today, and through that, he has created a life he is proud and amazed to have experienced. His dreams started at Durham College and have progressed to soaring right alongside the Winnipeg Jets.

"I would advise graduates and alumni to follow their dreams and passions. Don't be in something for the wrong reasons. You must have a passion for it and then be willing to work harder than everyone else to achieve your goals." ❖

Mark Scheifele (left) stands at attention during the national anthem. Scouted by Mark Hillier, Scheifele was drafted at number seven in 2011 and has been a major asset to the Winnipeg Jets ever since. (Lance Thomson/NHLI)





Elaine Garnett (second from left), Durham College Alumni Association director and Advertising grad, attends the second annual Alumni Night at the Oshawa Generals with friends from the college community.

ALUMNI SCORE AT GENERALS' NIGHT

BY KIRSTI MCNABNEY

PHOTO BY EMMA NICHOLLS

Scoring the game-winning goal means a lot less without a celebration from your teammates on the ice and supporters in the crowd. A similar thing can be said for any personal success.

The Durham College (DC) Alumni Association's second annual "Alumni Night at the Oshawa Generals" in January provided a cheering squad for the hockey players and alumni alike.

"To me, the Oshawa Generals night is about reconnecting and creating new connections. It is a fun night but also provides a great opportunity to network," says Elaine Garnett, director for the DC Alumni Association Board and grad of Durham College's Advertising program. "You meet other alumni, students and staff. You catch up and learn what other people are doing. We all have our stories, memories, and laughs to share. And, of course, we get to cheer on the Gens."

Members of the Durham College community and alumni were offered two types of tickets for the game against the Peterborough Petes: \$14.75 for the bowls and \$25 for suite level. Tickets for the event sold out in record time. Attendees were encouraged to visit the Durham College booth on the main

level to fill out a ballot to win prizes from the college, the Toronto Maple Leafs and the Generals.

There was a sense of community for the new faces and returning guests. Holding an alumni networking event at the hockey game allows attendees to appreciate their shared interests of the college and the sport while also providing the Alumni Association with alumni contact information to ensure alumni have the latest news, events and a copy of Reflections.

"This was my second time attending the event and this year, I brought some friends with me," says Garnett. "It was funny because they ran into people they knew who were currently studying at Durham College. I really enjoyed the feeling that everyone knows each other. It makes the night feel like a homecoming."

The Alumni Association plans to continue the annual event and hopes to see another strong turnout next year. The close game resulted in a loss for the Generals but everyone in attendance won the opportunity to enjoy a great game and reconnect with the college community.

"We all have something in common -- Durham College -- and the celebration of that makes the Alumni Night at the Oshawa Generals feel like a reunion," says Garnett. 🍷

alumni UPDATE

1980

TOM VAN LEEUWEN

Electrical Engineering Technology

lives in Peterborough and is currently an automotive specialist/partner for OPCODE System Inc.

1987

CHERYL WILSON (NEE NAPPER)

Legal Administration

lives in Newcastle with her husband Scott and their 21-year-old son Turner. Cheryl is currently a legal clerk for Unifor Legal Services Plan and her son is currently attending Durham College in the Music Business Management program.

1988

KELLY MORRIS (NEE ROE)

Sports Administration

lives in Milton with her husband Michael and is currently an exam specialist with the Human Resources Professionals Association.

1990

SHARON CAMERON

Legal Administration

lives in Calgary and works for Bow Valley College as an educational assistant.

MARK FULLER

Business Administration

lives in Oshawa with his wife Lorraine. He is currently an account manager for Wegu Manufacturing Inc.

MARK HILLIER

Sports Administration

lives in Torbay, Newfoundland and is currently head scout for the Winnipeg Jets.

STEPHEN WILSON

Business Marketing

lives in Uxbridge with his wife Debby and is currently a Sales Producer with James-Campbell Insurance.

1991

LEE HUBBEL

Electronic Engineering Technology

lives in Oshawa with his wife Ann and their 17-year-old daughter Rebecca. He is currently a Technical Systems Analyst with RBC Royal Bank. Lee's daughter Rebecca will be attending Durham College in the fall of 2015 for the Child and Youth Worker program.

1998

SARAH BARTLETT (NEE EMBLEM)

Interior Design

lives in Cobble Hill, BC with her husband Ian and their two daughters, two-year-old Juliana and four-year-old Jessica. Sarah is the project manager for Kinetic Construction in Victoria BC.

STEPHANIE DURAND (NEE BLACK)

Public Relations

lives in Ajax, with her husband Brian and nine-year-old daughter, Easton and six-year-old son, Madden. She currently works for Rogers Media as a project manager, Integrated Sales.

BARRY FORTH

Sports Administration

lives in Dundas, with his wife Terri-Lynn. He is the Senior Manager-Golf Consulting for Wasserman Media Group.

1999

JENNIFER DOW

Legal Administration

lives in Whitby with her partner Brian and their two children; five year-old Brooke and two year-old Madison. Jennifer is currently a legal assistant with Intact Insurance.

2005

VICTORIA JONES (NEE DIDIANO)

Legal Administration

lives in Ajax and works for CGI as a contracts specialist.

2006

MICHAEL HONEY

Business Administration - Marketing

lives in Port Perry and is currently a construction manager for Ehvert Mission Critical.

JENNIFER KYLE (NEE MCCALLUM)

Public Relations

lives in Ayr with her husband Carman and their two children; five year-old Madelyn and three year-old Callum. She currently works for Holstein Canada as a communications coordinator.

2009

CARLA DI FELICE

Music Business Management

lives in Courtice and works for Universal Music Canada as a national promotions coordinator/assistant to the VP of National Promotions.

2010

JACQUELINE SIMMONS

Business Administration - Human Resources

lives in Cambridge and is currently the human resources administrator for St Mary's General Hospital in Kitchener.

2011

DAVID RAE

Entrepreneurship and Small Business

lives in Toronto and is currently an account associate with Petrela, Winter & Associates.

2012

ALEX CHU

Human Resources Management

lives in Richmond Hill and is currently an aquatic coordinator for the Town of Collingwood.

2013

NIKOLAI SIRMAI

Business Administration - Operations Management

lives in Pickering and is currently a planning/buying associate with Celestica in Don Mills.

2014

KENDAL BROWN

Paralegal Graduate Certificate

lives in Oshawa and is currently a customer service representative with Service Oshawa.

GEOFFREY BURCHILL

Biomedical Engineering Technology

lives in Ottawa and has two sons, 25 year old William and 23 year old John. He currently works for CHEO as a biomedical engineering technologist.

www.uoguelph.ca/business/executive-programs

Business + Making a difference

Developing **Management** and **Leadership**

Offering internationally recognized
**On-Line Graduate
and Professional
Development
Education**

As a leading comprehensive institution, the University of Guelph's on-line MA (Leadership) and MBA programs are supported by internationally renowned faculty who are engaged in cutting edge research and practice.

UNIVERSITY
of GUELPH

College of
**Business +
Economics**

CHANGING LIVES
IMPROVING LIFE

A Legacy of Harmony

BY MIKE GUERARD

PHOTOS COURTESY STUDENT ASSOCIATION OF DC/VOIT

“Leadership and learning are indispensable to each other.”
~ John F. Kennedy

A student association (SA) president has one year to leave his legacy and help the students who elected him. Before he even took office Ryan LePage, 2014 – 2015 SA president, knew that his legacy had to be rebuilding a bridge from a troubled past to a brighter future.

Ryan LePage, who was elected at a time when Durham College (DC) refused to support the Student Association because of past disputes. In his short tenure, he managed to rebuild ties between the college and the SA.

And, by working closely with the staff and students of DC he ensured students have what they need to be successful and thrive while at school.

“I’m not really nervous about public speaking anymore.”

“It’s not always fun and games. For example, this past summer I worked with DC to create a memorandum of understanding which deals with such things as the transfer of Student Association fees, parking, and even determining SA space on campus. The students have been without this important document for the last three years. I felt it was my duty to get it signed.”



Ashely Bennett VP of college affairs, Sameer Khan VP of university affairs, and Meri Kim Oliver VP of student affairs look on as Don Lovisa DC President and Ryan LePage SA President sign the memorandum of understanding, helping rebuild the relationship between DC and the SA.



Student Association President Ryan LePage welcomes over 2,000 first year VOIT students during September Orientation 2014.

LePage adds, “But it is also a lot of fun. I got to welcome students to DC and VOIT, and I have the privilege of representing the students of the school. The best part is interacting and helping the students. For me, that’s what this position is all about.”

It’s easy for LePage to remember the students come first, being one himself. In September 2015, he resumes his life as a Criminology & Justice student at VOIT. Going into his final year LePage is nervously excited to pick up where he left off.

“This has been a great experience. Before, I got nervous standing in front of 20 students, now on any given day I can speak in front of 2,000, or present to the board of directors – I’m not really nervous about public speaking anymore. But there is more to it than that,” says LePage. “I have really learned how to deal with people and manage my time. Honestly, I learned a lot as the SA president and I hope at the end of my term, I did a good job helping the students.”

Don Lovisa, president of DC sums up LePage’s tenure. “I have truly enjoyed working with Ryan over the past year and have been very impressed by the many accomplishments of his term. By working collaboratively with students, the broader college and university communities and other key partners, Ryan has set the SA on a path for success well into the future.”

“It is remarkable to see the transformations within the SA and his focused dedication to our students. Ryan’s leadership skills are well beyond his years and they will position him very well in the future as he graduates and moves on to new challenges and opportunities.”

Alex Down at the Canadian International Auto Show in Toronto, posing with the 2015 Chevrolet Colorado, Motor Trend Truck of the Year.



Driving GM In The Right Direction

BY SAMANTHA KUCERA
PHOTO COURTESY OF GM CANADA

The world of social media and communications is changing on a daily basis and Alex Down, communications coordinator at General Motors of Canada (GM) works hard to stay on the ball and ahead of the game. With different initiatives and programs, Down steers GM through exciting road of communications.

GM is known as a leading vehicle manufacturer nationally and internationally. Such a large and well-known company requires great knowledge and experience when coordinating its communications plans and that is where Down's skills and abilities come into play. Down works closely with social media and lifestyle influencers where she is able to venture beyond traditional media relations.

"Living in Oshawa, it's always been the mindset that if you could get a job at GM you would be in a happy place, because it's in your own community and it's a huge Canadian and international brand," says Down. "Once I started to do research on the company I found out that they're involved in some amazing initiatives and programs, such as Wildlife Habitat Sustainability and the PanAm Games."

When Down first became part of the GM family she arrived as an event planning professional but since working with GM, she has been able to broaden her skills and learn many new strategies. One of Down's first projects was a social media and blogger conference called Blissdom Canada, which brings together all types of communicators for education sessions and a chance to meet with corporate partners. "We sponsor the event but we also sit on a few of the panels," says Down, "So the newcomers or veterans of the social media

world can learn about what we're looking for when building a relationship with a corporate company."

Of course, vehicles have to come into the equation at some point, right? GM's communications team presents media with opportunities to test-drive a vehicle from the Chevrolet, Buick, Cadillac and GMC product line-up. Down works directly with pitching influencers and media across Canada to find ways they can work together. Whether it be a road trip or a formal review, participants get the chance to experience innovative product features, such as OnStar 4G LTE Wi-Fi Hotspot, in their every day or on specially tailored programs.

"Traditional media relations is going beyond just journalists now, it's touching upon the lifestyles of the everyday person," says Down. "This could be a mommy blogger, sports blogger or fashion influencer who's trying to break out on the scene." Down's responsibilities include many different aspects of media relations, including monitoring media clippings, reporting quarterly and monthly media coverage and engaging media through

social channels. This responsibility is a vital piece of the communications plan. "GM needs to know which strategies work, when they work, how they work and whom it reaches. GM works hard to involve and engage its media which makes it a great place to broaden one's horizons," Down says.

"You always have to be on your toes for the unexpected. As much as you may think you're prepared there's always going to be a chance that a curve ball is being thrown your way so this kind of experience truly makes you a well-rounded person." 🍀

“Once I started to do research on the company I found out that they’re involved in some amazing initiatives and programs, such as Wildlife Habitat Sustainability and the PanAm Games.”

A Traveller's Guide to Engineering and Thai Beach Parties

BY CODI VILANDER
PHOTOS COURTESY OF BRENT GOW

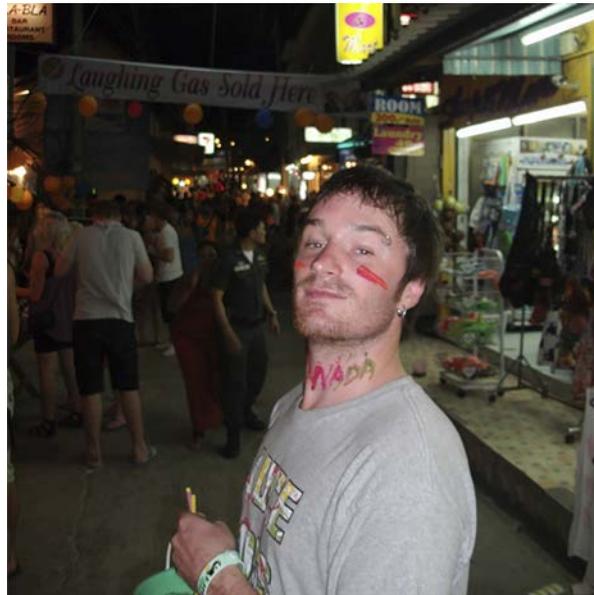
Sometimes it takes more than one try to find a job that perfectly balances daily challenges, reward, and a sense of accomplishment. Brent Gow discovered his balance through a career in the trades that leaves him time and resources for his other passions.

After successfully entering and working in the field of multimedia design for a few years, the Durham College (DC) graduate shifted his focus to a different field and found that better fit. Gow came to DC for the industrial maintenance/millwright program to get into a more hands-on career instead of spending his days in an office.

"I like fixing something under pressure. It's kind of funny, one minute you're being yelled at and the next it's all high fives," says Gow of his current job as a mechanic and engineer. "But I got the same feeling when I was coding and designing websites. It's the sitting in the office part I don't like. With my job I'm free to stand up and walk around all day, work outside (and) take my frustrations out on inanimate objects with hammers."

Gow enjoys work but still pursues his passion for music, travel, food, and photography. His photography skills often shine on his many travels, whether that be across the breadth of Canada, or at a New Year's beach party in Haad Rin, Thailand.

"I play guitar with friends at parties, I've driven from



Brent Gow (left) makes sure to dedicate time to travel and friends to create great memories and portraits.

Ottawa to Banff, Alberta and back twice, as well as out east to do the Cabot trail. The whole traveling thing lets me do what I'm even more passionate about, photography. I enjoy taking pictures and I've even had a few photos published in a magazine," says Gow. "Another thing I like about travelling is getting to eat different amazing food. Just getting friends together and cooking."

Globetrotting and photography may be enchanting but Gow always makes sure to return home. 📷



Gow's travels have taken him from Haad Rin on the Gulf of Thailand (left) for world famous New Year's Eve beach parties. No stranger to famous and forgotten historical and religious sites while abroad, he manages to capture the beautiful and obscure in Thailand (above).

Gow also makes sure to travel abroad and appreciate his home country by hiking routes such as the Evangeline Trail in Nova Scotia (right).



WILD UNINHIBITED ABSTRACT

Tyler Tilley

BY MIKAYLA MORRA

PHOTOS COURTESY OF TYLER TILLEY & LYSSA KYRA

Life is full of many ups and downs, but how one chooses to handle those obstacles may outline the rest of their lives. At times, dreams and aspirations are not always where one may want them to be, and often left on the back burner or a place one can go to now and again.

For Tyler Tilley, artist and co-founder of Goodfellas Gallery in Toronto, art was not his main focus. Times were tough, but life came full circle and inevitably, art found him. Since finding his artistic passion, Tilley has reflected on what has gotten him to this point. He began to realize that it all started to make sense. An artist was never something he set out to be, never something he pictured himself doing. As Tilley grew up, his family experienced many setbacks and many changes. He acted out in ways that helped him to relieve his pain, whether positive or negative. Art became his place of expression and release.

Graduating from Durham College (DC), at 25, Tilley found himself with many opportunities, one being to teach English in China, where he discovered himself and how he wanted to live his life. This amazing experience led to even greater experiences and opportunities such as learning the Chinese language, and taking up boxing. But, art was always a part of him. He found himself painting abstracts before a fight to relieve anxiety.

It was Tilley's late brother Spencer, a DC student himself, who brought art to the forefront for him. The Tilley siblings,

including his sister, Maddie-Jo, painted together, and eventually landed a small art show at the Isabella Café in Oshawa, Ont.

"We all, my sister, brother and I, started painting large, wild, uninhibited abstract paintings together in our parents basement," says Tilley. "I will add, we did destroy that basement, but our parents stepped up and just let us create

freely. I found I was painting to relieve stress before some of my boxing matches. Then we did the art show and we actually sold some work to people we didn't even know!"

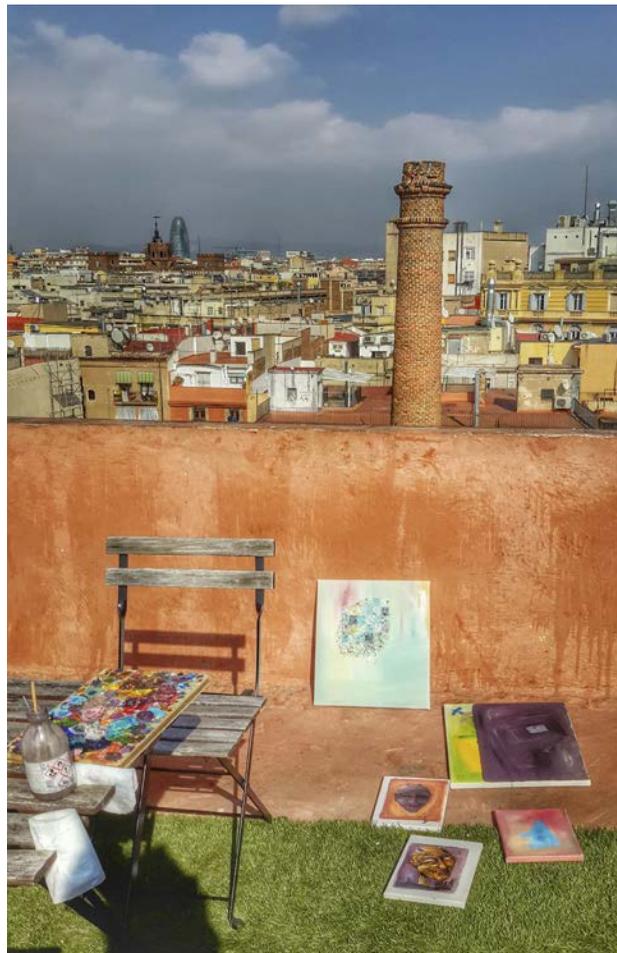
Toronto became a new beginning to Tilley's wild and adventurous life as an artist. He found himself on a manic painting escapade for 18 months, where he then partnered with Joshua James and Hitoshi Mirakami forming Goodfellas Gallery in 2011. Tilley did not want to conform to the commercial art of today's society and chose to take his future within the industry into his own hands by creating work that was like no other.

"I paint best when in pain or when I've been hit by inspiration. Inspiration does not have a face, nor can it be explained," explains Tilley. "When I look back at certain bodies of work, only in retrospect can I see that I was truly inspired."

Friends and family of Tilley can vouch that he is an inspiring and exceptional human being. His life-long

dedication to his work has inspired others to chase their dreams and live life to it's fullest.

"I've know Tyler for a few years, and he is just genius when it comes to making art and using his many techniques to produce it," says Michael Sparaco, a close friend. "He is one



From city roof tops to city streets, Tyler Tilley spends his days searching for inspiration across the city of Barcelona. (TILLEY)



Tilley poses for a candid shot in the streets of Barcelona. Aside from his everyday creation of masterpieces, Tilley finds time to explore the beautiful city. (KAYRA)

“I believe I am on this inspiration hunt. It’s a beautiful gift, being able to seek inspirations and then find it. And even better, being able to express it.”

of the hardest working and talented artists I know. Tyler is a person who dedicates his life to his passions. He is genuine and very generous with his work, words and even friendship. Overall, a truly inspirational human being and all around super individual who I am blessed to call my friend.”

Today, you can find Tilley in Barcelona, Spain. After three years in the gallery world and painting full-time, he discovered there was more about himself than he had thought. Why Spain? Tilley explains that all great master painters travelled. At the time, he was studying Francisco Goya, a Spanish painter, and was pulled into his wild life in Spain.

“I believe I am on this inspiration hunt,” says Tilley. “It’s a beautiful gift, being able to seek inspiration and then find it. And even better being able to express it.”

Tilley’s work can be found in Toronto at iCandy Original Art Gallery located at 2017 Avenue Rd. and Goodfellas Art Gallery at 1266 Queen St. West. 



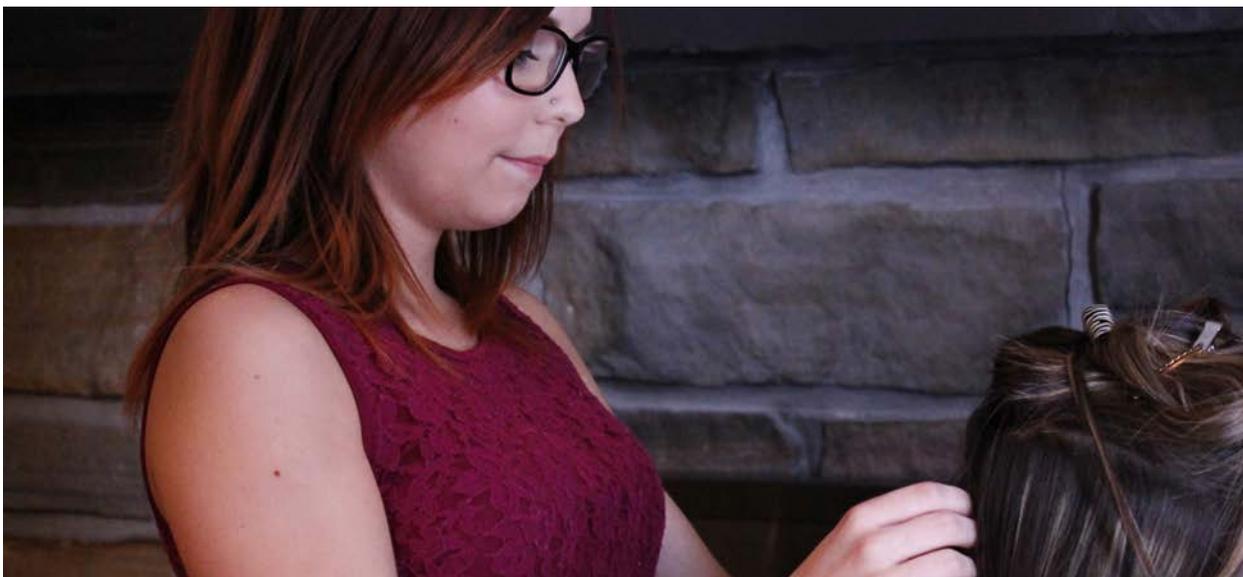
This piece of work created by Tilley is of his brother Spencer Tilley. Like most of his paintings, it was created during his time living in Barcelona.
“My little brother/My little son
30” x 40” oil on linen
TILLEY)

“Inspiration does not have a face, nor can it be explained. When I look back at certain bodies of work, only in retrospect can I see that I was truly inspired.”



This piece of work created by Tilley is part of this Spanish Oil Series created in Barcelona and inspired by his brother Spencer.
“Working out my childhood”
16” x 20” oil on canvas.
(TILLEY)

Meghan Jeans
consults with a
client before
starting a hair cut.



A Cut Above The Rest

BY CATHERINE SPURRELL
PHOTO BY CATHERINE SPURRELL

Choosing what to do with your life when graduating high school can be intimidating and overwhelming. While many people struggle to make such a large commitment, Meghan Jeans cut right through her fears and dove into the world of hair.

In her final year of high school, Jeans realized her love for hair and decided to sign up for OYAP (Ontario Youth Apprenticeship Program). The program allowed her to attend Durham College (DC) as a high school student and learn the skills necessary to turn her passion into a career. After graduating high school, Jeans continued on her journey to becoming a hairstylist and graduated from DC in 2013 with honours.

“I took the skills I learned at Durham to get me where I am today.”

As a young stylist, Jeans began working for salons across Durham Region. It didn't take long to build a solid client list. She slowly realized she had a specific interest in hair colour. Jeans enrolled in colour classes to further her knowledge and expand her abilities. Her experiences in school helped shape the stylist she is today.

“Durham taught me the fundamentals I needed to grow in the industry,” says Jeans. “It gave me the structure and basics I needed to grow and I took the skills I learned at Durham to get me where I am today.”

After working in a few salons over the years, Jeans has recently made Blank Canvas Salon and Spa, home. The Oshawa-based company is in the heart of downtown and is easily accessible for her clients who don't live in the area. Jeans spends most of her time at the salon where she can be found cutting, colouring, treating and styling her clients hair six days a week.

“I see myself growing, I see myself with a bigger clientele, I see myself potentially owning my own business.”

For most people, working almost everyday wouldn't be an ideal situation. However, the passion Jeans had at the beginning of her career is still the driving force of her success. Although she's enjoying her time at Blank Canvas, she still has dreams for the future and the potential of her own salon.

“I see myself growing, I see myself with a bigger clientele, I see myself potentially owning my own business,” says Jeans. “I could see myself getting into hair shows. I'm just seeing where it will take me.”

Making a career decision while still in high school doesn't always go as planned. For Jeans, her love of hair styling and strong work ethic drove her to succeed at such a young age. Her passion will create a colourful future both inside and outside the salon. 📍

PLANNING YOUR NEXT MOVE? MAKE ONTransfer.ca YOUR NEXT STOP.



TD Insurance
Meloche Monnex

Chart the best course for your life in the years ahead.

Start with **preferred insurance rates.**

**On average, alumni
who have home and auto
insurance with us
save \$400.***

Supporting you...
and Durham College.

Your needs will change as your life and career evolve. As a **Durham College Alumni Association** member, you have access to the TD Insurance Meloche Monnex program, which offers preferred insurance rates, other discounts and great protection, that is easily adapted to your changing needs. Plus, every year our program contributes to supporting your alumni association, so it's a great way to save and show you care at the same time. **Get a quote today!**

Home and auto insurance program recommended by



Our extended business hours make it easy.
Monday to Friday: 8 a.m. to 8 p.m.
Saturday: 9 a.m. to 4 p.m.

HOME | AUTO | TRAVEL

Ask for your quote today at 1-888-589-5656
or visit melochemonnex.com/durhamcollege



The TD Insurance Meloche Monnex program is underwritten by SECURITY NATIONAL INSURANCE COMPANY. It is distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec, by Meloche Monnex Financial Services Inc. in Ontario, and by TD Insurance Direct Agency Inc. in the rest of Canada. Our address: 50 Place Cr emazie, Montreal (Quebec) H2P 1B6.

Due to provincial legislation, our auto and recreational vehicle insurance program is not offered in British Columbia, Manitoba or Saskatchewan.

*Average based on the home and auto premiums for active policies on July 31, 2014 of all of our clients who belong to a professional or alumni group that has an agreement with us when compared to the premiums they would have paid with the same insurer without the preferred insurance rate for groups and the multi-product discount. Savings are not guaranteed and may vary based on the client's profile.

  The TD logo and other TD trade-marks are the property of The Toronto-Dominion Bank.