

**DURHAM COLLEGE OF APPLIED ARTS AND TECHNOLOGY AND
MINUTES OF THE 386th REGULAR MEETING OF THE BOARDS OF GOVERNORS**

DATE: November 10, 2004
TIME: 6:00 p.m.

PLACE: Community Room
Oshawa Campus

IN ATTENDANCE:

GOVERNORS: Lorraine Sunstrum-Mann, Chair
Karen Hodgins
JoAnne Horruzey
Denise Jones
Aaron Keating
Deborah Kinkaid
Gail MacKenzie
Paul McErlean
Patrick McNeil
Mark Moorcroft
Inez Pinder
Phillip (Rocky) Simmons
Gerry Warman
Beth Wilson

PRESIDENT: Gary Polonsky

SECRETARY: Cathy Pitcher

**RECORDING
SECRETARY:** Lynda Phillips

PARTICIPANTS: Joanna Campbell
Garry Cubitt
Pierre Hinse
Manon Lemonde
Terry Wu

SENIOR STAFF: Bev Balenko
Michael Finlayson
Margaret Greenley
Richard Levin
Sheldon Levy
Ann Mars
Donna McFarlane
Gerry Pinkney
Don Sinclair
Terry Slobodian
John Woodward

REGRETS:

GOVERNORS: Joanne Burghardt
Mike Shields

PARTICIPANTS: Peter Bagnall
Lyn McLeod
Doug Wilson

SENIOR STAFF: Ralph Aprile
Judy Moretton

CALL TO ORDER

The Chair called the meeting to order at 6:00 p.m.

REGRETS

Lorraine noted regrets from Governors Joanne Burghardt and Mike Shields and participants Peter Bagnall, Lyn McLeod and Doug Wilson.

INTRODUCTION OF GUESTS

Donna McFarlane introduced guests Dr. Tom Brzustowski, President of NSERC and Louise Brzustowski; Judy Spring, Dean of the School of Integrated Studies, Durham College; Chris Hinton, Director of Learning Technologies; Bill Hunter, Dean, Faculty of Education, UOIT; Marc Rosen, Dean, Faculty of Engineering and Applied Science, UOIT; Bernadette Schell, Dean, Faculty of Business and Information Technology, UOIT; William Smith, Dean, Faculty of Science, UOIT; Deborah VanOsten, Grants Officer, Research, UOIT; and Spencer McCormack, who is a second year Journalism student, Durham College, representing the Chronicle. She also acknowledged Terry Caputo, Director of Finance, Durham College and Craig Loverock, Director of Finance, UOIT.

ADDITIONS/DELETIONS TO THE AGENDA

The Chair noted that she would like to add item 15 (1), Parent Voice in Education Project announcement.

CONFLICT OF INTEREST DECLARATIONS

None was noted.

PRESENTATIONS

Research – Dr. Tom Brzustowski

Gary Polonsky introduced Dr. Tom Brzustowski and noted that he is President of NSERC and former Deputy Minister. Tom thanked Gary and suggested that the Boards were builders and should look back on the last few years with enormous pride. He wished UOIT well in the future.

Dr. Brzustowski stated that it is important to provide a sustainable economy for the 21st century. He noted that if we continue on as we have been going, that our supply of raw materials will not continue to provide the standard of living to which we have become accustomed. He suggested that we must adapt to remain a wealthy country, and noted that we comprise 6% of the world's land mass, one-half of 1% of the population and make up 2% of the world's economy. Dr. Brzustowski stated that if no one buys what we are selling, then we are not adding any value. In his opinion, research is the source of new knowledge and he noted that "Canada's innovation system is strong in university research but weak in the commercialization of new knowledge downstream". Universities do not have the development portion of Research and Development, only research, while colleges have mostly the development portion. He stated that since most Canadian industry spends too little on Research and Development, it is up to universities to make up the gap.

Dr. Brzustowski explained that the purpose of NSERC is to "promote and assist research in the natural sciences and engineering, other than the health sciences; and advise the Minister in respect of such matters relating to such research as the Minister may refer to Council for its consideration". Using an MRI machine as an example of the different areas that can benefit from one research project, Dr. Brzustowski explained that this one machine involved physics, photonics and computer science during research and development. NSERC provides taxpayers with prosperity and a high quality of life, while assisting universities to produce highly skilled people. There are two areas of research: Basic Research - research with the object of discovery and Project Research - research with the object of solving a problem which

cannot be solved with current knowledge. Dr. Brzustowski stated that some universities have chosen to recognize an NSERC research grant as a credential, but cautioned that universities must not attach importance to the size of the grant. He noted that many firms in Canada partner with a university to provide product research and feels that in two to three years, research and development will be the source of many products and process innovations. He stated that UOIT was built at the right time and the right place for research for a number of reasons. There is a brain drain from Canadian universities to Canadian Financial Institutions and retirees are being replaced by eager staff ready to get into research. This increase could cause problems in the future by taxing the funding. Research funds in the past were not as much in demand.

Dr. Brzustowski suggested that we need to make the case to continue the momentum for research. He commented on the Perimeter Institute, which was established with donations from the CEO of RIM and two of his friends. It was noted that in the future, intellectual wealth may determine worth. Rocky Simmons stated that he was pleased to see research become a priority. William Smith commended Dr. Brzustowski on his presentation and recommended that everyone read it. He stated that there is a need for graduate programs now. Affirming William's statement, Dr. Brzustowski agreed that he had a good point and commented that \$250-300M are spent per year in student support.

The Chair thanked Dr. Brzustowski for his presentation.

Dr. Tom Brzustowski, Louise Brzustowski, Judy Spring, Chris Hinton, Bill Hunter, Marc Rosen, Bernadette Schell, William Smith, and Deborah VanOsten left the meeting at 7:20 p.m.

APPROVAL OF PREVIOUS MINUTES

The minutes of the 385th Regular Board Meeting of October 13, 2004 were accepted, as presented.

ACTION ARISING FROM PREVIOUS MINUTES

Comparative Data on Communications from 1999 Staff Satisfaction Survey

Bev Balenko provided a report on comparative data from the 1999 Staff Satisfaction Survey.

ACKNOWLEDGEMENTS AND REPORTS

Report of the Building Committee Meeting held November 8, 2004

Rocky Simmons reported that it was an excellent meeting, including valuable discussion on the Athletic expansion, the Arena construction, the Beacon project, an update on the Rohn property and the Whitby Skills Training Centre space shortage.

CONSENT CALENDAR

The item on the consent calendar was accepted as presented.

INTERIM FINANCIAL REPORT

Terry Caputo reported that Fall enrolments will be audited and submitted to the Government. Finance is reviewing all budgets and reducing them where reasoned savings can be found. This Statement does not allow for January intake, which we are hoping may make up part of the shortfall.

DISCUSSION ITEMS

Post-KPI Action

Bev Balenko reported that we are doing well when compared to the overall KPI report. The School of Justice KPI was used as an example. This report gives us an employment picture for grads. Bev stated that we have established a KPI steering committee to look at the problem areas and find solutions. She noted that we have also set up a “You Speak, We Act” campaign for students with any issues or suggestions.

Margaret Greenley noted that the results of the graduate survey will be reviewed in March and that each graduate has been contacted. We must first have the permission of graduates to contact their employers. Bev Balenko continued by stating that some KPI benchmarks are not reliable. For example, we might have contacted 50 employers and only 2 of them responded.

REPORT OF THE PRESIDENT

Analysis of Degree Completion Survey

Richard Levin reported that a letter has been sent to all Durham College graduates from the last ten years. He advised that response rate was 9%. Richard reviewed some of the responses and suggested that we may need to consider offering part-time courses for degree completion.

Gary Polonsky reported that two college presidents have invited him to meet to discuss degree completion at UOIT.

Karen Hodgins asked if anything in the results was surprising. Richard commented that they were just surprised that some areas came back as low as they did.

Meeting with Neighbours held October 21, 2004

Donna McFarlane reported that the meeting on October 21 was the fourth community meeting held. Discussion in prior meetings had mostly been regarding construction issues, but this particular meeting was to discuss issues that occurred over one weekend. It was well-attended by more than 250 people, comprised of representatives from each area concerned. Donna stated that the meeting ended with one outstanding issue regarding the installation of traffic lights on Simcoe Street at Niagara. It was decided that we would compile a bank of names and an e-mail mailing list, as well as forming a “Town and Gown” committee.

Pierre Hinse commented that he had attended the meeting and it was well-led by Donna McFarlane. Manon Lemonde stated that the community recognizes the effort being made by Durham College and UOIT.

Results - Varsity Sports

Gary Polonsky stated that our five varsity teams have now won 3 gold and 1 silver provincial medals and 2 in the nationals. He also noted that Sports Illustrated has just highlighted one of our athletes.

Action: Cathy Pitcher to prepare congratulatory letters on behalf of the Boards to the varsity teams.

Health Tax

Don Sinclair reported that the arbitrator has decided that the OHIP tax is a tax and not a premium, saving the College system approximately \$6M.

REPORT OF THE CHAIR

Upcoming Events

The Chair noted the following upcoming events: Rae Postsecondary Review Town Hall Meeting on November 25, 1:00 p.m.-3:00 p.m. in the Gymnasium; Audit & Finance Committee Meeting, November 30, 6:00 p.m. in the Community Room; Executive Committee Meeting, November 30, 5:00 p.m. in the Community Room; and the Boards' Annual Holiday Dinner on December 8 at 6:30 p.m. in the Marketplace Cafeteria.

Student Ramadan Celebration

Lorraine Sunstrum-Mann stated that she, Gail MacKenzie and Gary Polonsky had attended a Ramadan celebration at the invitation of the Muslim students. She noted that it was apparent that these students feel accepted and comfortable on campus and also suggested that diversity is a reality at Durham College and UOIT.

COMMUNITY INFORMATION

Lorraine Sunstrum-Mann commented on the McGuinty Government's announcement of the Parent Voice in Education Project, which gives parents a strong voice in education issues at the provincial level. She congratulated Manon Lemonde for being appointed as a member on this committee.

Bev Balenko reported that the Design Arts students are having their art displayed in downtown Oshawa.

Manon Lemonde reported that two of our Collaborative Nursing students were given awards by Durham Access to Care for the quality of their work.

Action: Cathy Pitcher to prepare congratulatory letters to Somer Verhoeven and Lisamarie Forcier on behalf of the Boards.

TERMINATION OF MEETING

There being no further business, the Chair declared the meeting terminated at 8:20 p.m.

Lorraine Sunstrum-Mann, Chair

Gary Polonsky, President