Date: March 9, 2011 Place: Community Room Time: 6:00 p.m. Oshawa Campus

# IN ATTENDANCE

GOVERNORS: Bill Robinson, Chair (6:03 p.m.)

Rhonda Christian

Jill Cook Garry Cubitt Kevin Dougherty Aileen Fletcher

Carlee Fraser (6:09 pm)

Doug McKay

Michael Newell (6:09 pm)

Darrell Sewell Jackie Simkin Mary Simpson Judy Spring Franklin Wu

REGRETS: Ron Chatterton

PRESIDENT: Don Lovisa

SECRETARY: Leigh Doughty

SENIOR STAFF: Ken Robb

Margaret Greenley Donna McFarlane Judy Robinson David Chambers Tony Doyle Karen Graham

# **CALL TO ORDER**

The meeting was called to order at 6:00 p.m.

Board of Governors

Public Meeting of March 9, 2011

### INTRODUCTION OF GUESTS

Donna McFarlane, Vice-President of External Communications and Marketing introduced Brad MacIsaac, Director, Academic Planning and Operations, Office of the Provost; Tara Blackburn, Student Life, Career Services, Student Affairs; Vidal Chavannes, Manager, Program Development and Quality Initiatives, Office of Research Services and Innovation; Norm Fenton, Dean, School of Skilled Trades, Apprenticeship and Renewable Technology; Susan Sproul, Dean, School of Health and Community Services; and Stephanie Ball, Dean, School of Justice and Emergency Services; Debbie Rautins and Shelagh Bell, faculty union representatives from local 354.

## ADDITIONS/DELETIONS TO THE AGENDA

None noted.

### CONFLICT OF INTEREST

None noted.

### **PRESENTATIONS**

# Student Life, Career Services, Student Affairs

Tara Blackburn, Director of Student Life, Career Services and Student Affairs made a presentation and highlighted a video from orientation week at Durham College in September 2010. Tara provided an overview of the programs and services from move in weekend, orientation week, first generation student support (we have 1,800 first generation students on campus), the leadership development program, the co-curricular recognition program, and family and parent support.

The co-curricular recognition program was created in 2007, which provides students with an official record that formally acknowledges all volunteer involvement while at Durham College. Students can provide this record to graduate school contacts or an employer. Currently, we have 616 students who have created a record and there are 352 activities that will be acknowledged. Engagement in this program is increasing.

Tara also advised of our student graduate services. Durham College will assist with resume writing, employment letters, interview preparation, career education workshops, on campus employer recruitment activities; and offers an online resources portal to our graduates for two years after graduation. Durham College offers to employers online job posting, recruitment fairs, information sessions, interview and test coordination, internship program, networking events and employer panels. The College partnered with recent graduates to build the online resources portal.

The Vice-Chair thanked Tara for her presentation.

Tara left the meeting at 6:16 pm

# **DC/UOIT Pathways Update**

Judy Robinson, VP Academic, Durham College and Brad MacIsaac, Director, Academic Planning and Operations, Office of the Provost, UOIT presented a DC/UOIT Pathways update to the Board on the progress of academic pathways and initiatives between Durham College and UOIT since March 2010.

An academic pathways steering committee was developed to address the following goals:

- -6 of 9 UOIT degrees offer bridge options
- -Durham College key performance indicator data shows that up to 11% of our students will pursue future studies at UOIT
- -a commitment to a four year plan (2010-2014)

Brad reflected on what has been accomplished during the last year reviewing the four year plan. The committee has started to review the science programs. Brad discussed UOIT and Durham College enrolment data and trends in relation to new enrolment and total enrolment. New intake has increased 84% from 2008/09 to 2010/11, mostly within the criminology bridge. Retention rates are higher from Durham College to UOIT than from high school students coming directly to UOIT. The attrition rate has decreased to 15.6% during the last year. We now will look at specific programs to determine what programs are doing well.

Over the next four years the Ministry will provide approximately \$73.7 million through ONCAT, a credit transfer program province-wide. Durham College and UOIT have issues a letter of intent for the program. This proposal would lead from all two or three year college diplomas into a Bachelor of Arts adult education and digital technology.

Judy Robinson advised of the work that has been done within the science and technology program pathways, especially nuclear pathways; we will now work on pathways that take more rigor. This success comes through positive relationships with faculty and deans, relationship-building and joint meetings. We will also place in our work plan analysis on some university graduates who move to the college area to take our technology programs. We will focus on additional marketing initiatives to understand the breadth and success of our programs and the pathways for students into our fast track programs.

The Board had questions regarding the skilled trades programs at Whitby campus. Staff advised we will explore the merits of similar programs offered in other provinces to find a way to draw upon our faculty experience in our trades programs. The Board had questions about the idea of province-wide banner identification numbers in order to better track student education statistics. Judy advised this initiative has not yet come to fruition.

The Board commented on the upcoming fall session for students that may be interested in pathways to UOIT, asking if there is an option to publicize these opportunities. President Lovisa indicated we will issue a press release.

The report was received for information.

Brad MacIsaac left the meeting at 6:41 p.m.

## **CONSENT AGENDA**

The Chair presented the consent agenda.

Items 9.1, 12.1.1, 12.1.2 and 12.1.3 were separated from the consent agenda.

Items 6.1, 10.2.1, 12.2, and 13.1 were included as part of the consent agenda.

Moved by Governor Cubitt Seconded by Governor Simkin

That items 6.1, 10.2.1, 12.2, and 13.1 be approved as part of the consent agenda.

**CARRIED** 

### APPROVAL OF PREVIOUS MEETINGS

Moved by Governor Cubitt Seconded by Governor Simkin

"That the minutes of the 437<sup>th</sup> public meeting of the Durham College Board of Governors, held February 9, 2011, be approved."

**CARRIED** 

## **ACTION ARISING FROM PREVIOUS MINUTES**

None noted.

## **CHAIR'S REPORT**

Nothing noted.

### PRESIDENT'S REPORT

The Board extended congratulations to Norm Fenton, dean of the School of Skilled Trades, Apprenticeship and Renewable Technology, who was recently inducted into the Klaus Woerner Skilled Trades Hall of Fame; and also commented on the recent donation from Kia Canada of a 2008 Kia Borrego to the Whitby campus for the Motive Power Technician – Service and Management and Automotive Service Technician programs.

### **COMMITTEE REPORTS**

Moved by Governor Cubitt Seconded by Governor Simkin

That the Executive Committee Report #6 of February 28, 2011 be approved.

**CARRIED** 

# **Dental Hygiene Diploma Program**

Moved by Governor Cubitt Seconded by Governor Simkin

That the Durham College Board of Governors receive for information this report regarding the significant changes to the Durham College Dental Hygiene program.

**CARRIED** 

### **OTHER BUSINESS**

**Program Advisory Committee Minutes** 

Moved by Governor Cubitt Seconded by Governor Simkin

That the Program Advisory Committee minutes be received.

**CARRIED** 

## **CONTINUING BUSINESS**

None noted.

### **NEW BUSINESS**

Program Approvals - Community Services and Child Studies Foundations; Trades Fundamentals; Fire and Life Safety Systems Technician

Board members had questions about the existing courses we currently offer and pathways to additional programs. Staff advised once students have completed the one year program they will be eligible for the next program, but this does not guarantee a place in the program. There are a number of courses that have an automatic advance standing credit transfer into other programs. There has been no specific discussion on bridges to-date, but this may be considered. When staff begins to market these programs we will specifically note the courses that will be granted advanced standing.

President Lovisa commented on the trades' fundamental course. This course allows students who have remained for an optional year at high school and an opportunity to learn about the trades at Durham College. This program was conceived from an idea provided by one of our trades' people at Whitby.

Moved by Governor Dougherty

Seconded by Governor Spring

That the Durham College Board of Governors approve the Ontario College Certificate for Community Services and Child Studies Foundations, the Ontario College Certificate for Trades Fundamentals and the Ontario College two year diploma of instruction for Fire and Life Safety Systems Technician.

**CARRIED** 

Norm Fenton, Stephanie Ball and Susan Sproul left the meeting at 6:54 p.m.

### **PRESENTATION**

# Approval of Diversification of Program Mix to include Baccalaureate Degrees

President Lovisa and Judy Robinson, VP, Academic, made a presentation to the Board for the diversification of Durham College's program mix to include Baccalaureate Degrees. President Lovisa highlighted the evolution of this discussion, from past Colleges Ontario presentations and publications, to discussion at the fall Board retreat.

There were approximately 30,000 applications in the system for degree programs in 2010. As we look at our strategic enrolment management plan for students, degrees will complement our approach. This is a critical step for the College, based on meeting student needs and the needs of our local employers. Durham College is experiencing growth. We know from statistics at Colleges Ontario and MTCU that there will be 60,000 seats required by 2020. The needs of the greater Toronto area indicate this is a critical time to make a decision regarding degree granting. Many students who began in a college program, may move to a college degree.

We will continue our positive pathways with UOIT and Trent University. Discussions have taken place with Peter Lapp Acting Principal, Trent University Oshawa regarding our intent to move forward with degree granting and to also continue with our pathways to Trent. This initiative was also discussed with Richard Marceau, Provost, UOIT. Both consider this to be a normal evolution of the College and offered support as we explore the option of degree granting. Durham College will offer degrees in areas where we do not have the affinity for pathways with our university partners.

We have met with the union executive to discuss the degree granting option and consider this will enhance what we offer at Durham College. We have the option to offer nine degrees and this will increase as we grow our college mix. We will commence the work required to assess two proposed degree programs and monitor closely before we consider any other degree options. There are no specific subjects for degree offerings at this time. We will do market research to ensure we are in the right domain for program offerings before we submit a degree proposal. Degree granting will not have a significant impact on the budget in the next few years. The investigation period will be part of our new program development budget.

The Board debated degree granting and asked about competition from other colleges. Durham College has much to offer our students and should be maintaining or surpassing what other colleges currently offer.

The Board asked about a business case. President Lovisa advised such documentation will be similar to the research model completed for new program approvals. Before any submission is made for a degree granting program it will be presented to the Board for approval.

The Board had questions around the term "degree". The term applied is a bachelor degree. The issue of graduate studies is still an ongoing discussion with the Ministry. There will be pressure for government and universities to consider offering post graduate studies to students with college degrees. We currently have qualified faculty members who can instruct within the degree programs and will continue to assist other staff to upgrade their qualifications.

Moved by Governor Simkin

Seconded by Governor Simpson

That the Durham College Board of Governors endorse the diversification of the Durham College program mix to include baccalaureate degrees.

**CARRIED** 

# **INQUIRIES AND COMMUNICATIONS**

# Results of Administrative Staff Election – Board of Governors

The Board Secretary reported on the recent call for nominations for administrative staff governor. One nomination was received from Judy Spring; therefore, Judy Spring is acclaimed as administrative staff governor for 2011 - 2014.

# **Student Representative Election – Board of Governors**

The student governor election will take place on Thursday and Friday, March 10 and 11, via secure internet voting. A message will be sent to the Board on March 14, 2011 advising of the successful candidate. There are two candidates for the election, Zach Eastman and Mitchell Moir.

# **UPCOMING EVENTS**

Durham College will host the 2011 Canadian Colleges Athletic Association (CCAA) National Championship at the Campus Recreation and Wellness Centre from March 17-19, 2011. The Honorable David Onley, Lieutenant Governor will attend the opening game.

Governor Christian updated the Board on the upcoming Durham College Open House set for Saturday, March 26, 2011 from 10:00 a.m. to 2:00 p.m. and extended an invitation to attend.

Donna McFarlane, VP, Communications, Marketing and External Relations reminded everyone about the grand opening of the student services building on March 18, 2011, 11:30 a.m.

## MOVE TO IN-CAMERA SESSION

Moved by Governor Spring Seconded by Governor Simkin

That the Durham College Board of Governors go into an in-camera session to discuss three corporate business items respecting human resources and litigation as well as two items protected under FIPPA, Section 15 (b) Relations with other governments and Section 17 (1) (a) Third party information

**CARRIED** 

The public session recessed at 7:32 p.m.

The Board returned to public session at 8:34 p.m.

# ITEMS OUT OF CAMERA SESSION

There were no items out of camera.

## **ADJOURNMENT**

Moved by Governor Dougherty Seconded by Governor Simkin

That this meeting of the Board of Governors of Durham College adjourn at 8:34 p.m.

**CARRIED** 

Darrell Sewell Vice-Chair of the Board

Leigh Doughty Board Secretary